



## Elevate Your WinMan Experience

WinMan Trails has truly become a community hub and gathering place for our region, with adventures and active lifestyle opportunities inspired by the Northwoods.

We are launching our first ever capital campaign so that we can grow and refine our premier, four-season, trail system and develop unique facilities that allow our community to spend more time - outside and together - in our sustainably managed hardwood forest.



### WinMan's Vision

More than a trailhead, we envision becoming a community hub of healthy, outdoor activity that truly characterizes our shared Northwoods character.

With your support, we can improve and extend our mountain biking, skiing, and snowshoe trails and increase opportunities for outdoor play and community gathering.



### Why Now?

The last two years we've witnessed a tremendous influx of visitation that has both challenged our capacity to keep up with our rigorous maintenance regime and opened our eyes to the need for more outlets for outdoor gathering and healthy, active lifestyles.

We have in place a team, of full-time staff, that is capable of executing on our vision and will allow us to grow and build for the future.





# Our Campaign Goal is \$500,000



- Expand our trail mileage and improve the quality of our current trails
- Refine our trail system with a hub design and directional trails so that users can enjoy the solitude of nature without trail crowding
- Redevelop parts of our trail system and add wayfinding elements to make navigation more intuitive

- Enhance our maintenance capacity to keep the trails expertly groomed and maintained year-round
- Develop additional gathering sites such as small pavilions and warming huts throughout the property
- Build an easy, kid-friendly ski trail



- Create more inviting community spaces at our trailhead with shade structures, picnic and lounge areas, fire pits and breezy, comfortable spaces to gather with friends and family
- Add a space for outdoor events and live music

- Develop more outdoor play opportunities through a nature-based play space and a sledding hill
- Create more opportunities for all levels of riders to become better
  - Rebuilding and improving our pump track
  - Installing features to allow for progressive skill development

